

SOKONI!

AGRI-BUSINESS EXPO

Value-Added Agriculture & Food Products

Event: Sokoni Agri-Business Expo

 : 28th & 29th August 2025

 : Kenya School of TVETs,
UN Avenue, Gigiri

Endorsed by :-



SOKONI!

AGRI-BUSINESS EXPO

28-29 AUG. 2025 - KENYA SCHOOL OF TVET, GIGIRI

Sokoni Agri-Business Expo is Kenya's Biggest Exhibition of:-

- ✓ **Value-Added Agriculture Products**
- ✓ **Food Products**
- ✓ **Organic Products**
- ✓ **Agri-Technologies &**
- ✓ **Related Services**



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THEME:

**“Expanding Agricultural Opportunities
for Sustainable Livelihoods.”**





CONCEPT NOTE;

Sokoni Agri-Business Expo is a dynamic two-day event, where **Agriculture meets Creativity**, the Expo reimagines traditional agri-practices by spotlighting innovation, value addition, and new-age agribusiness models.

It brings together a rich mix of farmers, agripreneurs, youth, women, investors, innovators, Government bodies and development partners, as well as end-consumers, to create an inclusive ecosystem of opportunity for everyone in the agricultural community.

Through exhibitions, Conference, skill-building forums, and curated Business-to-Business networking spaces, Sokoni positions agriculture not just as a way of life, but as a creative engine for economic transformation, sustainability, and inclusive growth. Sokoni Agri-Business Expo is shaping the future of agriculture through bold ideas and inclusive participation.



OBJECTIVES OF THE SOKONI AGRI-BUSINESS EXPO

- Showcase Innovation and Value -Addition Across the Agricultural Value Chain, and unlock new market opportunities in Agriculture
- Promote dialogue and collaboration aimed at catalyzing inclusive agribusiness models that leave no one behind
- Promote Skills Development and Knowledge Exchange to equip participants with practical tools for agribusiness success
- To create a marketplace that links producers with buyers, SMEs with financiers and local innovations, to scale their impact and grow their enterprises sustainably.

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ACTIVITIES at Sokoni Agri-Business Expo will include:-

- Exhibitions,
- Panel Discussions
- B2B Networking,
- Tasting &
- Shopping.

WHO WILL ATTEND?

At Sokoni Agri-Business Expo, there will be a Wide audience, including:-

- End consumers,
- Curious Shoppers,
- Industry stakeholders,
- Big Buyers and retailers
- Government representatives &
- Development partners.

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WHAT WILL BE EXHIBITED?

- Food & Beverage Products
- Meat products & Plant proteins
- Sauces, Spices & Herbs
- Organic Wellness products
- Pet Food and Treats
- Natural Cleaning Products
- Textile, Handcrafts & Artisans
- Eco-friendly Packaging Solutions
- DIY Gardening Kits
- Food Technologies
- Frozen foods
- Related Services providers
- Insects into food

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HOW CAN YOU PARTICIPATE?

As a Sponsor

Sponsorship Categories

Title Sponsor - Kes. 4.5 Million

Youth & Women Sponsor - Kes. 3.4 Million

Innovations Hub Sponsor - Kes. 1.3 Million

As an Exhibitor

Booth Sizes:-

- 2M*2M =34,800/- VAT Incl.
- 3M*3M =58,000/- VAT Incl.
- 3M*6M =116,000/- VAT incl.

As a Guest

**Participation is Free,
Registration on our website
is required**



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Book Your Exhibition Booth Now!



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www.sokoniagribusiness.com

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**Where
Kenya's
Agricultural
Creativity
Comes
Alive!**